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BY THE NUMBERS

DEAR FRIENDS,

There's probably no word we've used more often lately than *resilience*. In 2019 and the beginning of 2020, we'd use that word in conversation about our democracy and our economy. Resilience would come up again and again in forums about education and children's health, as well as government institutions. But by April, when we spoke of resilience, we were speaking of what it will take to get through the pandemic, the economic shutdown, the disruption to our lives and everything that followed.

This year, we learned just how much resilience we have—as individuals, as a community, and as an institution still resolutely devoted to our mission to create conversations of consequence that help democracy thrive.

You showed your resilience by joining us online for virtual forums, learning this new mode of engagement alongside us, showing up for forums again and again, and, importantly, supporting us in our most successful spring fundraising effort ever.

Of course, there was a time before all of that. When we heard from White House aide and former Clevelander Ja'Ron Smith about Opportunity Zones, or when Senator Sherrod Brown was interviewed by his wife Connie Schultz about his book, *Desk 88*. Or when we gathered on Public Square or at the Happy Dog or for the State of the Schools or in Fairfax for a Ride and Learn session. It was those conversations—and so many forums like them —that strengthened those "bonds of affection" that have sustained us through this time.

As we look back and look ahead, we do so knowing we are resilient. Through two World Wars, the Great Depression, and every economic, social, and political disruption that shaped the last one hundred years, we've been here, thanks to you.

In our creed, we talk about being "a product of the people, a cross section of their community—weak as they are weak, and strong in their strength." After this year, we know the meaning of that line more deeply than ever before. We are not just strong in your strength; we are resilient in your resilience.

WITH GRATITUDE,

DAN MOULTHROP

EO PRESIDENT, BOARD OF DIRECTORS

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PIVOTING OUR PROGRAMMING

In March, when the governor issued the stay-at-home order, we knew the most important work we could do was helping to keep neighbors connected and engaged in conversations that would help shape our future and strengthen our sense of community in this time of crisis.

So we dove in. We cross-trained, researched apps, and partnered with ideastream to continue broadcasting weekly conversations with leaders, advocates, and experts.

In the next three months online, nearly 9,000 people livestreamed our first 29 virtual forums. During that same time, 124 members of our community contributed \$30,799 to ensure we could continue to be a reliable source of civil, civic dialogue in our community.

WE ARE ESPECIALLY GRATEFUL TO THESE DONORS

for their generosity and for being true champions of free speech.

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BUSINESS & ECONOMY

Discussions of labor, workforce, and opportunity

- Closing the Gap: Building Opportunity in the Valley (CCMV)
- Help Wanted: Building Opportunity in Today's Labor Market
- Beyond the Field
- A Different Way to Win: Dan Rooney's Story from the Super Bowl to the Rooney Rule
- White-Collar, Blue-Collar, and Gig Workers: What Is The Future of American Labor?
- Blue-Collar and White-Collar America: Some Big Challenges and Bright Spots (CCMV)
- Ohio Forward: Investing in Our Economy
- Brain Gain (CCMV)
- The State of Manufacturing: Ohio's 2020 Manufacturing Survey Results
- Youth Forum: The Future of the Workforce
- The Economic Impact of Coronavirus
- How Cuyahoga County is Responding to the Coronavirus Crisis
- Maintaining Economic Health During a Crisis

"When we have these conversations, it always feels like we're having a conversation about poor people.

But these are equations for all of us to solve."

- Michael Jeans



HEALTHCARE

Examining our community's health challenges and opportunities



- Our Health in 2020: Integrated Medicine, Walking, and Sleep (CCMV)
- Youth Forum: Disparities in Youth Mental Healthcare
- Coronavirus and Cuyahoga County
- How to Manage Stress, Anxiety, and Family Life Under COVID-19
- How Will the Pandemic Change Healthcare Delivery?
- Black Mental Health Matters
- Year of the Nurse

"Trust the people who have prepared their whole lives to help you. We will help guide the community through this issue."

-Akram Boutros, M.D.

EDUCATION

Exploring ways to strengthen education for all

- We Said Yes! What's Next?
- We Want to Do More than Survive: Abolitionist Teaching
- 2019 State of the Schools
- Making A Difference Through Education: A Broader and Bolder
 Approach to School Reform
- Remarks from Alex Johnson, Ph.D.
- Youth Forum: Primary Schooling
- The Uncertain Future of Title IX
- We Said Yes! What's Next for Support Services?
- <u>Paying the Price</u> <u>College Costs</u>, <u>Financial Aid</u>, <u>and the</u>
 <u>Betrayal of the American Dream</u>
- 2020 High School Debate Championship
- Coronavirus Challenge: Bridging Cleveland Education's Digital Divide

"Your life is not full without knowing people of color. And knowing who we are. Just like we have to know everything about you."

— Bettina Love, Ph.D.



POLITICS & PUBLIC POLICY

Forums that explore important topics in democracy and civic engagement

- Remarks from The Honorable Karen Freeman-Wilson
- Road to 2020: Michael Bennet
- No Debate About It: The Future of Political Debates
- 2019 Constitution Day Forum
- The Impossible Presidency: The Rise and Fall of America's Highest Office
- Youth Forum: Yes She Can! 10 Stories of Hope & Change from Young Female Staffers of the Obama White House
- 2019 City Club Annual Meeting
- <u>Desk 88: Eight Progressive Senators Who</u>
 <u>Changed America</u>
- The Next American City: The Big Promise of our Midsize Metros
- ConstitutionALE: To Impeach or Not to Impeach?
- Leadership in a Time of Crisis
- The Capital Budget for Ohio (CCMV)
- Building Opportunity in the American City

- Apple, Antitrust, and Irony: What Americans Really Think About Competition
- Ohio's Transportation Future
- The Twilight of Judicial Independence
- 2020 Census (CCMV)
- State Policy During a Pandemic
- Historic Relief? Breaking Down the CARES Act
- How Cleveland is Responding to the Coronavirus Crisis
- 2020 Law Day: The 19th Amendment at 100
- Return to the Statehouse: What Policy Priorities will Prevail?
- At the Border: Policies, People, and How You Can Get Involved
- Racism and Public Health: Cleveland's Response
- A Conversation with Councilman Basheer Jones

"Look, we had built this city around a car.

Now, let's build it around people and see

what it looks like."

- Mick Cornett



LOCAL MATTERS

Taking a look at the issues most important to Northeast Ohio

- Teaming Up For Community Involvement
- City Circulation: Cleveland's New Mobility Conversation
- Where the Sidewalk Ends (CCMV)
- Missing in Action: The Future of Black Leadership in Cleveland
- Shifting Suburbs: Challenges and Opportunities Facing
 Cleveland's Inner Ring
- Remarks from Attorney General Dave Yost
- Complete Streets and the Transit Paradox (CCMV)
- Safe and Sound: Addressing the Crisis of Family Homelessness
- Small City Solutions
- Youth Forum: The Impact of Foster Care's Thousands of Ohio's Children
- We the Public Space
- Reimagining Journalism: Local Journalism in Crisis
- Reopening and Reconnecting: Preparing for a New Normal

"One of the words I like is downward collaboration. We need to start looking at ourselves as collaborators and not competitors."

- Jerome DuVal



SOCIAL JUSTICE

Conversations about equity, access, participation, and rights

America's Crisis: Are We Finally Ready to Confront Racism?

- <u>Decolonizing Wealth</u>
- <u>Cultivating Social Justice Through</u>
 the Arts
- <u>Fugitive Slaves and the Struggle</u>
 for America's Soul
- Coming Out and Coming Back:
 Building Respect and Acceptance
 in the Workplace
- The Case for Equity: Can We Improve the Racial Divide in Infant and Maternal Mortality?
- <u>Reimagining Journalism: Bringing</u>
 <u>the Newsroom to the Community</u>
- One Community Reads: An
 Evening with Eric Klinenberg

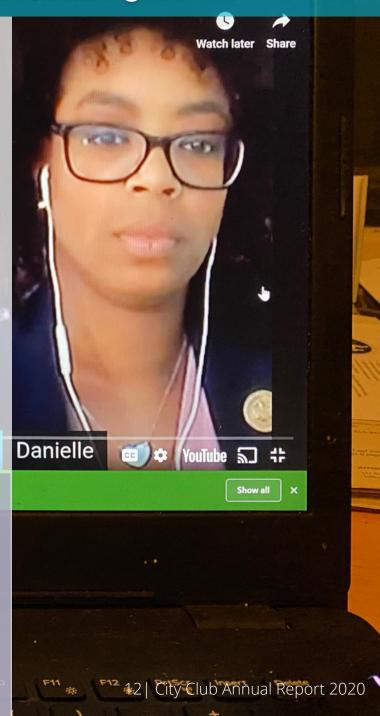
- The "Great Equalizer" Myth: Race,
 Class, and Coronavirus
- Fault Lines: Building a More Inclusive Cleveland
- America's Crisis: Are We Finally Ready to Confront Racism?
- Reimagining Pretrial Justice: The Bail Project and the Fight to End Cash Bail
- Black Journalists in a Time of Crisis
- Beyond Pride: The Intersection of LGBTQ+ and Black Civil Rights
- Art as a Tool for Social Change
- Staging Transformation: Art as Social Activism

இவை:Mossithrop @danm... Morde

Mordecai Cargill (TSAL)

"Declaring racism as a public health crisis is only one step. If the community doesn't activate that declaration, then it will be something that's in name only."

— Danielle Sydnor



TECHNOLOGY & SUSTAINABILITY

Investigating trends and innovations that are shaping our future



- For the Love of Cleveland: Air
 — Breathing Life into
 Tomorrow
- For the Love of Cleveland: Fire–Heating Up to 100% Renewables
- Growing Smart in Cleveland: Acting Like a Community Shareholder
- Beyond LEED: The Next Generation of Green Building Design
- Youth Forum: The State of Cleveland Sustainability
- <u>Leveraging our Assets: Why Companies want to Build</u> and Sell Electric Vehicles and Efficiency Solutions in the <u>Mahoning Valley (CCMV)</u>.
- For the People, by the People, in a Digital Age

"Sustainability is not a buzzword.
Sustainability is a way of living."

- Mahesh Ramanujam

WORLD AFFAIRS

Engaging diverse perspectives on global issues and foreign policy

- Separation of Roots and State: Where Are They Now? (CCMV)
- The Conflict over Kashmir*
- Israel's Elections: What Happens Next?
- The Battle over Brexit and the Future of Europe*
- How the Federal Budget Symbolizes a Broken Political System (CCMV)
- Meet Author Samantha Power
- Transatlantic Trends: Ties and Transactionalism in a Time of Trump
- Music as Political Diplomacy*
- How We Fight and Why it Matters: Ethics in Foreign Military Operations Today*
- What's Next for the U.S. and Iran?*
- The Future of U.S.-Cuban Government Relations
- The Political Economy of Film*
- How Will the Coronavirus Reshape Democracy?
- Love, Resilience, and Survival: Lessons from War and Tragedy
- How Will Coronavirus Change the World? How Should We Change It?*

*denotes forums that were part of the Happy Dog Takes on the World series

"Our collective well-being depends on the well-being of the poorest and least privileged members of our community."

- Yascha Mounk, Ph.D.





THANK YOU TO OUR PARTNERS

Our work has greater impact because of our community partners. With their outreach and engagement, we are able to reach further into our neighborhoods and networks to uplift the voices and perspectives of those who are doing the work here at home.

We are grateful for these invaluable partnerships.

- Alive Inside Foundation
- American Constitution Society
- Anisfield-Wolf Book Awards
- Arts Cleveland
- Asia Ohio
- Better Health Partnership
- Bike Cleveland
- Birthing Beautiful Communities
- Black Environmental Leaders
- BRITE Energy Innovators
- The Business Journal
- CFA Society Cleveland
- CSU Center for Educational Leadership
- CWRU School of Law
- Center for Working Class
 Studies
- City Year
- Cleveland APA
- Cleveland Branch NAACP
- Cleveland Council on World Affairs

- Cleveland Metropolitan Bar Association
- Cleveland Play House
- Cleveland Public Theatre
- Cleveland State University Ph.D. in Urban Education
- Cleveland Votes
- College Now
- Conscious Capitalism Northeastern
 Ohio
- Conservancy for Cuyahoga Valley National Park
- Cuyahoga 50
- Cuyahoga Community College
- Dobama Theater
- EDGE
- Ellipsis Institute for Women of Color in the Academy
- Equality Ohio

THANK YOU TO OUR PARTNERS

- First Year Cleveland
- The Fund for our Economic Future
- Global Cleveland
- Greater Cleveland Partnership
- Greater Cleveland School
 Superintendents' Association
- Holden Arboretum / CLE Botanical Gardens
- Human Rights Campaign
- ideastream
- Intergenerational Schools
- Invest in Children
- · Jewish Federation of Cleveland
- Karamu House
- Kenyon College
- LGBT Community Center of Greater Cleveland
- Lake Erie Native American Council
- League of Women Voters of Greater Cleveland
- Legal Aid Society of Cleveland

- LifeAct
- Lutheran Metropolitan Ministry
- MOCA Cleveland
- MOVE! Ohio
- Maltz Museum Stop the Hate
- Northeast Ohio Coalition for the Homeless
- NEOEA
- North Shore AFL-CIO
- OCASLA
- Ohio Alliance to End Sexual Violence
- Ohio Debate Commission
- Ohio Progressive Asian Women's Leadership
- · One South Euclid
- The Paradox Prize
- PRE4CLE
- Plexus
- Policy Matters Ohio
- Positive Education Program
- Ray C. Bliss Institute of Applied Politics

- The Refugee Response
- SPACES
- Schubert Center for Child Studies
- Shoes and Clothes for Kids
- Sierra Club
- · The Soul of Philanthropy Cleveland
- Starting Point
- Stonebrook Montessori
- Sustainable Cleveland
- Suzie's Dogs & Drafts
- Team NEO
- Towards Employment
- True2U
- Trust for Public Land
- US Green Building Council
- Venture for America
- Western Reserve Land Conservancy
- · Women's Leadership Guild
- YNPN
- YWCA Greater Cleveland
- Young Latino Network
- Zonta Club of Cleveland



SPOTLIGHT STORY

Within two weeks of the spring shutdown, Executive Chef Adam Crawford had set up a partnership with Lutheran Metropolitan Ministries (LMM), a local nonprofit with a workforce development program that provides culinary training, has a central kitchen that serves area homeless shelters, and has a re-entry program with a special focus on serving women.

LMM diverted all their meat processing to the City Club's kitchen, delivering hundreds of pounds of frozen meat twice a week. After thawing, Chef Crawford and Sous Chef Neil Baron seasoned, cooked, and repacked the food for transport back to LMM's central kitchen be added to finished meals delivered to homeless members of our community now housed in hotels throughout Greater Cleveland.

By the end of the fiscal year, they had processed more than 7,000 pounds of raw meat, protein that is a vital component of 10,000 meals produced every week by this partnership.

This ongoing partnership allows the City Club to go beyond fulfilling its civic engagement mission, to help feed people without homes during this pandemic; these are our community's most vulnerable and among the hardest hit.

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STUDENTS AT THE CITY CLUB

This year, more than 1,500 students from 52 schools made the City Club their classroom and attended forums for free, thanks to generous donors to our Student Participation Fund.

City Club Youth Forums discussed everything from the Supreme Court, to women's immigration rights, to the role of a free press.

We awarded more than \$4,000 in scholarship prizes to high school students through the Annual Hope & Stanley Adelstein Free Speech Essay Contest. This year essays explored threats to free speech, wrestling with complex issues such as "free speech zones", censorship, and fake news.

A.J. Rickoff School Glenville High School **Andrews Osborne Academy** Horizon Science Academy Benedictine High School John Marshall School of Information Breakthrough Schools Technology **Brecksville-Broadview Heights** Laurel School High School Lincoln West School of Global Studies Campus International High School Lincoln-West School of Science and Health Chardon High School Lutheran West High School Citizens Leadership Academy East Max S. Hayes High School Citizens Leadership Academy Southeast MC2 STEM High School **Cleveland Early College High** North Olmsted High School School at JohnHay Ruffing Montessori School **Cleveland** Heights High School Saint Martin De Porres High School Cleveland School of Science and Shaker Heights High School Medicine St. Francis Cleveland Cleveland School of the Arts Stonebrook Montessori Design Lab Early College High School Tremont Montessori Euclid High School **University School** Facing History New Tech High School Walton PreK-8 School Fairview High School Warrensville High School FLOW Homeschool Washington Park Environmental Studies Garrett Morgan High School Academy Gilmour Academy Whitney M. Young Leadership Academy Wickliffe Schools

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THANK YOU FOR YOUR GENEROSITY

\$250,000+

Char & Chuck Fowler
The George Gund
Foundation
Barbara Pikovnik Trust
Dick & Pat Pogue
Carolin Woldman Trust

\$100,000-\$249,999

Tom & Anita Cook
Paul & Michelle Harris
The Family of Leonard
Ronis
Fareed & Laura Siddiq
Margaret W. Wong

\$50,000 - \$99,999

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Barbara Robinson
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\$10,000 - \$19,999Kristen Baird Adams
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Foundation Description

Deaconess Foundation

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Patricia Shlonsky &

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Molly Walsh

Kittie Warshawsky Jeff & Jill Zimon \$5,000 - \$9,999

Case Western Reserve

University

The Center for

Community Solutions

The Chautauqua Institute

Cleveland Browns

Cleveland State University

Cuyahoga Community

College

Fifth Third Bank

First Energy

Great Lakes Brewing Co.

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Dave Wallace

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Mark Ross

RPM International

Taft Stettinius & Hollister

Michelle Tomallo

Ulmer & Berne LLP

Woodruff Foundation

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AETNA

Karen Allport

Buckingham Doolittle

Eric Baumgartner

Cerity Partners

Joanne Clark

Paul Clark

Cleveland Cavaliers

Cleveland Indians

Dollar Bank

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Robert Falls

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Trust

Rebecca Morgan

Metropolitan at the 9

Morino Ventures

OhioGuidestone

Plante Moran

PwC

THANK YOU FOR YOUR GENEROSITY

\$2,500 - \$4,999

Albert B. Ratner
Shelly Saltzman
Alex Schmitt
Hewitt B. Shaw
Kim Sherwin
Stantec
Cynthia Tancer & Louis
Giesler
United Black Fund of
Greater Cleveland
Weltman, Weinberg & Reis
Co., LPA
Youngstown State
University

\$1,000 - \$2,499

AIDS Healthcare
Foundation
American Red Cross
Christopher "Biff" Baker
Mike Barrett
Benjamin Rose Institute
on Aging
Dwight Bowden
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Building Laborer's Local
#310
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Hathaway Brown Kirsten & Tom Hagesfeld Pat Hanavan Ralph Haves Health Action Council Ohio Richard Hollington Carole Hoover Michael Horvitz HotCards Paulette Hervi Hughes 8 William D. Hughes Kelly & Scott Jasko Legal Aid Society of Cleveland MAGNET Mary Coit Sanford Memorial Fund Minds Matter Sharon Milligan Dan Moulthrop Jewel Moulthrop Oberlin College Ann O'Brien Ohio University Open Doors Academy Pipe Line Development Corporation Policy Matters Ohio Kathy & Welcome Retz Elisa Russo Kim Sherwin

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Ann Smith
Taras Szmagala
Rick Taft
David Weiss
Brian Zimmerman
Ann Zoller
Joan Zoltanski

THE CITY CLUB ENDOWMENT

Free speech champions continue to make contributions to The City Club Forum Foundation—our organization's endowment— to help ensure that this prized "citadel of free speech" is here for generations to come.

Planned gifts come in all sizes, and each one helps to secure the future of The City Club of Cleveland by providing long term support that can help us meet future challenges and continue to be a beacon of free speech in our community.

Special thanks to these donors
who established Funded Forums
to help build our endowment.



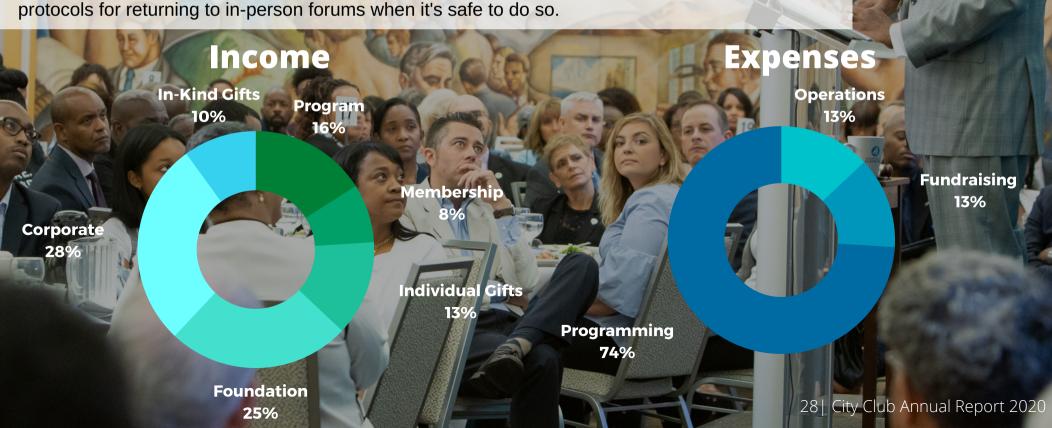
BY THE NUMBERS

Financial Summary

While the stay-at-home order forced us to cancel spring in-person forums resulting in a loss of \$200,000 in ticket sales and \$160,000 in corporate sponsorship and support, the City Club ended the fiscal year breaking even financially with revenues of \$1,616,938 and expenses of \$1,615,617.

Three factors were critical to our financial stability: 1. We immediately took measures to cut expenses. 2. We secured a PPP loan allowing us to retain all of our full-time employees and increase our cash reserves. 3. Many donors—individual, corporate, and foundation—removed their gift restrictions and provided essential operating support during this period.

We anticipate the year ahead will continue to be financially challenging so we are actively investigating new revenue streams, evaluating financial operations, and setting up operating protocols for returning to in-person forums when it's safe to do so.



BY THE NUMBERS

Highlights from our 2020 fiscal year

109

Total forums produced

23

Percent of sold out forums

124

Number of gifts to the spring **Annual Fund** campaign

92

Corporate & Foundation

Partners

Sustaining Members

208

21,174

Attendance at in-person and virtual forums

50

Percent of forums that were free

8,690

Facebook **Followers**

18,283

Twitter **Followers**

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THE CITY CLUB TEAM

Staff

Dan Moulthrop

Chief Executive Officer

Neil Baron

Sous Chef

Noelle Celeste

Director of Advancement

Adam Crawford

Executive Chef

LaTasha Crenshaw

Catering Sales & Banquet Manager

Bliss Davis

Content Coordinator

Tiffany France

Program & Community Engagement

Coordinator

Maria Gerstenberger

Manager of Content & Experience

Abby Henry

Advancement & Programming Intern

Stephanie Jansky

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Patricia A. Shlonsky

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Charles Stack

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David Kall

Robert Lustig

Fareed Siddig

Doug Wang

Stay up to date with us on social media!

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Facebook: @CityClubofCleveland Instagram: @cityclubofcleveland

Contact us!

Email: info@cityclub.org Phone: 216.621.0082

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